

# RESEARCH CANVAS

NAME:

DATE:

**DEFINE THE CONTEXT OF YOUR RESEARCH**

Give some background on the field of research you are working in.  
If applicable, describe the larger (regional or European) project your research is part of.

**WHICH RESEARCH PROBLEM DO YOU AIM TO SOLVE?**

Describe the academical, technological or societal problem or challenge you are trying to solve with your research.

**WHAT IS YOUR APPROACH OR SOLUTION?**

Describe how your approach meets the needs or societal challenges OR illustrate how the functionalities of the (technological) solution you are working on aims to solve the previously stated problem.

**WHICH TYPES OF IPRS ARE INVOLVED AND WHO OWNS THEM?**

If applicable, state the "Intellectual Property Rights" (patents, software code, databases etc.) involved in your research as well as its respective owner (you, university, public domain etc.).

**WHO ARE YOU?**

Briefly state your professional experiences and credentials.

**WHAT ARE THE ALTERNATIVES?**

Describe who else approaches the stated societal challenges or how does your solution position itself with respect to other solutions to solve the stated problem.